May 15, 2020

**MAEA Members:**

Thank you for the opportunity to serve this year. I have enjoyed my time as the President of MAEA and will continue to serve on the board as the Past President to support Allen Lampert who will assume the role of President on July 1. While this year started out as an exceptional one, the introduction of COVID-19 quickly made it a year to remember, on all counts.

MAEA had very active committees this year including the Marketing and Advocacy Committee with chairs Jenny Rose and Stephanie Haskins. This group worked with Pulse Marketing in Bangor to launch a digital marketing campaign and was able to create several digital images that are now owned by MAEA and offered to programs for their use. The marketing campaign was suspended in March due to the closure of many school districts but the plan is to revisit and restart this process as soon as we are able. This group also produced a monthly newsletter which was well received. We hope to continue this work in the future and I want to thank this committee for all of their hard work.

MAEA’s Director Support and Professional Development Committee, chaired by Nancy Allen and Josh Farr, also had a very successful year. This committee was able to work with COABE to offer a Google Bootcamp in the fall. They also worked to offer a director training and they took time to do many calls and check in meetings with new directors. We all know how vital it is to support our new directors and as another piece of work, this group was able to set up a director resource list that is located on the MAEA website. I want to thank all of them for their hard work on this.

Advocacy continues to be very important moving forward, as always. We know that there will be serious budget cuts on the horizon. MAEA’s Legislative and Advocacy Committee has worked very hard to increase funding for programs and make sure that any new funding is balanced among Hubs. They also worked with COABE to realign Maine’s data sheet so that it showcased the great work you are all doing. This committee will continue working on these goals in the future. Tom Nash and Bill Grant were the chairs of this committee and I would like to thank them as well for their continued work.

The road ahead is going to be a challenging one for all of us. It is critical that we continue to work together to achieve the goals of our programs. MAEA is dedicated to supporting programs as we move forward and I would strongly recommend that each of you get involved on the board, for at least a year or two, to better understand how this work is done.

Thank you and have a restful summer.

Suzanne Nowinski, MAEA President
MAEA Board Members – 2019-2020 (Term Expires)

President: Suzanne Nowinski, Director RSU 19 Adult Education (2021)
266 Williams Road
Newport, ME 04953
snowinski@rsu19.org
207-368-3290

Past President: Ann Sargent, Director, Ellsworth Adult Education (2020)
248 State Street, Suite 15
Ellsworth, ME 04605
asargent@ellsworthschools.org
207-664-7110

President Elect: Allen Lampert (2022)
Director, Merrymeeting Adult Education
35 Republic Ave.
Topsham, ME 04086
lamperta@link75.org
207-729-7323

Treasurer: Kayla Sikora, RSU 40 and RSU 12 (2020)
320 Manktown Road
Waldoboro, ME
kayla_sikora@msad40.org
207-832-5205
Secretary: Executive Director fills function of Board Secretary.

2019-2020 Elected Board Members:

Nancy Allen, Director, Region 9 Adult Education Learning Center (2021)
377 River Road
Mexico, ME 04257
nancyallen@region9school.org
207-364-2012

Razell Ward, Director, MSAD 52 Adult and Community Education (2021)
486 Turner Center Road
Turner, ME 04282
razell.ward@rsu52.us
207-225-1010

Susan Knight, Education Coordinator, Somerset County Jail (2021)
131 East Madison Road
Madison, ME 04950
207-474-7409
Ssknight09@gmail.com

Shelli Pride, Director, Gorham and Westbrook Adult Education (2020)
106 Weeks Road
Gorham, ME 04038
(207) 222-1095
Shelli.pride@gorhamschools.org
LeRae Kinney, Director, MSAD 1 Adult Education (2020)
79 Blake Street, Suite 2
Presque Isle, ME 04769
lerae.kinney@sad1.org
207-764-4776

Jenny Rose, Director, RSU #16 Adult Education (2020)
P.O. Box 129, Mechanic Falls, ME 04256
jrose@rsu16.org
207-345-3217

Appointed Members (2019-2020)
Thelma Regan, Director, PVAEC (2020)
50 Mayo Street, Dover Foxcroft, ME 04426
tregan@pvaec.org
207-564-6525

Bill Grant, Director, Lewiston and Auburn (2020)
Director, Auburn Adult Education
77 Harris Street, Auburn, ME 04240
bgrant@auburnschl.edu
207-333-6661
Kayla Sikora, Director, RSU 40 and RSU 12 (2020)
320 Manktown Road
Waldoboro, ME
kayla_sikora@msad40.org
207-832-5205

Tom Nash, Director, Windham/Raymond Adult Education (2020)
406 Gray Road
Windham, ME 04062
(207) 892-1819
tnash@rsu14.org

Josh Farr, Director, Winthrop/Monmouth Adult Education (2020)
39 Highland Ave.
Winthrop, ME 04364
(207) 377-2265
jfarr@winthropschools.org

Stephanie Haskins, Director, Gray/New Gloucester Adult Education (2020)
10 Libby Hill Road
Gray, ME 04039
(207) 657-9612
shaskins@sad15.org

Staff
Shirley Wright, Executive Director
841 North Road, Dover Foxcroft, ME 04426 (207) 564-3630 info@maineadulted.org
May 2020

Dear MAEA Members:

While writing my report this year, it is hard not to reflect on the fact that we are currently in a global pandemic. Who would have thought that just a couple of months ago, business was taking place as usual and now, all programs have been thrust into online learning and stay at home mandates? I would not have predicted this for our country. It has been heartwarming to see the resilience of adult education programs, diligently plodding through this field of unknowns and persevering for the sake of their learners. I am humbled by all of you and of the work you continue to do, regardless of the obstacles.

I am also thankful for Governor Mills and Commissioner Makin who were able to put some funding for adult education into the supplemental budget. I am not sure how all of this will play out but it is wonderful to have their support and know that they both value adult education as a critical partner in the statewide education system.

Because of the pandemic, the MAEA Conference has been put on hold. There is a subcommittee working on the conference. A new date will be set soon. Thank you for your understanding.

The past school year was certainly a busy one in the MAEA Office. There are so many things that take place on any given day that it can be a whirlwind, much like most of you encounter in your local school districts on any given day. One big area of focus was a redesign of the MAEA website. Please be sure to look at maineadulted.org This page is loaded with information for anyone searching for adult education. Individual program web pages were also moved to Word Press sites. Please be sure to check out the help pages for Word Press / Elementor at maineadulted.org/word-press-help

We have learned many things in our journey to increased funding for programs. Many areas of the state want fair wages for Adult Education teachers. Programs also want to add more full time positions. We learned that 89% of the teachers in Adult Education are part time in Maine. That statistic needs to change. We also learned that programs struggle to offer the intensity of services they feel is necessary to support those harder to serve adults as they move forward into meaningful lives and careers. An investment is needed to support greater intensity with full time, highly trained staff. Lastly, the other big need in Maine is an investment in computer hardware and software for learning labs and classrooms used by Adult Education programs. MAEA will continue to march onward and gain support for these and other defined needs across Maine.

MAEA has also worked hard to define what is needed to better market Adult Education across Maine. Marketing is complex in that Adult Education has such a diverse set of stakeholders. MAEA contracted with Pulse Marketing to work on getting the word out about programs in many social media and search capacities. This work is ongoing but has been placed on hold due to the pandemic. Work will resume as soon as things get back in order. To date, there have been many marketing images developed. These are all available on maineadulted.org/toolkit

Web Ex licenses are still available through a bulk purchase by MAEA. Many programs are using Web Ex to hold distance learning classes. Help using Web Ex is located online at maineadulted.org/web-ex-help

MAEA will continue to be the advocate for adult education in Maine. Take care and be well.

Shirley Wright, Executive Director
**Action Team Chairs 2019-20:**

Awards: Jenny Rose

Advocacy, Communication, and Legislative: Bill Grant and Tom Nash

Conference 2020: Allen Lampert

Corrections: Susan Knight

Director Support and Professional Development: Nancy Allen and Josh Farr

Elections: Allen Lampert

Finance: Kayla Sikora

Marketing - Jenny Rose and Stephanie Haskins

Scholarships: Nancy Allen
Awards: Jenny Rose

The selection of MAEA Award recipients is a competitive process that is based on nominations from the field in the following categories: LeVasseur, Teachers, Administrator, Support Staff and Special Recognition. Award recipients are scored and selected by a scoring committee of members from the field for presentation at the annual MAEA Conference in June. This year, the call for 2020 nominations went out in early February and in light of current circumstances will remain open as we contemplate changes to the annual conference.

Advocacy, Communication, and Legislative: Bill Grant and Tom Nash

The Advocacy Committee focused on a Legislative Breakfast that was held on March 5, 2020 at the Senator Inn, Augusta. A good crowd attended the event, although not as many legislators as was hoped. The committee will strategize next year to try to improve attendance.

The committee was pleased that the governor suggested an additional 2.4 million dollars go to Adult Education in the supplemental budget. The committee felt that this happened for many reasons but one big reason was that the Maine Adult Education Association had worked to have a bill sponsored in the last session to increase funding. Even though the money was not appropriated through the legislative process, the process itself is important to teaching those in power about what the Adult Education system does and what the impact is. The message has been consistently clear that the Return on Investment (ROI) from adult education is huge. The result of this work is an additional 1.2 million that survived in the supplemental budget even during a pandemic. We are hopeful that this money will move on to programs after July 1.

For more information and to view legislative documents, visit https://maineadulted.org/legislative-2/

Conference 2020: Allen Lampert

The Covid 19 pandemic placed the 2020 MAEA Annual Conference (scheduled to be at Thomas College in June) on hold. The MAEA Board has approved a plan to hold a virtual conference later in the fall of 2020. This will be a one or two day virtual experience for MAEA members. At this time, the MAEA Conference Committee is gathering information on dates, workshops, sponsors, and other items related to holding this type of experience for MAEA members. It was felt that in lieu of our current public health challenges, a virtual conference would be a prudent way to proceed with our 2020 Conference. We will have more information and details regarding the conference as the summer progresses.

Corrections: Susan Knight

We have updated our website with current contact information for instructors https://mainecorrectionseducation.wordpress.com/

Director Support and Professional Development - Nancy Allen and Josh Farr

Our first professional development offering this year was Google Boot Camp in September at Thomas College. This training was offered through COABE and provided by Google to help educators learn how to effectively use Google programs in the classroom. Thirty-five people attended the training.

With a large increase in retirements over the past few years, MAEA developed several strategies to help support our new directors. Each new director was called by a board member and offered a welcoming hand and contact information. A list of directors and their skill sets was compiled and made available to all directors.
on the website. Monthly virtual meetings for new Directors were offered and provided support and some specific guidance on budgeting, marketing, and COVID-19 response.

In January, MAEA sponsored a Director’s training at Bangor Savings Bank in Augusta. In response to numerous requests and a generous grant from Maine Development Foundation and Maine Spark, Sally DeGelgreco from DelGreco Strategic Partners, gave a two-hour presentation on Effective Grant Writing. The daylong program included information on the 2020 Census along with panel discussions on community engagement and best program practices. Interactive group activities rounded out the day. This event was sponsored by the Academy of Medical Professions, English Discoveries, Pulse, Edgenuity, Maine Development Foundation and Maine Spark.

**Elections: Allen Lampert**

A new slate of officers will be presented by May 15, 2020. Voting on new board seats and officers for MAEA will be held virtually this year. Ballots will be sent out in May and voting will take place until June 10, 2020 at Noon.

**Finance: Kayla Sikora**

MAEA’s finances have been impacted this year by COVID-19. The conference is one of the group’s major fundraisers and it has been postponed until fall, which will cause disruption in the association’s current fiscal year budget which is completed on June 30, 2020. Plans have been made to hold a Virtual Conference on May 28, 2020 in an attempt to raise some funds against the projected loss. MAEA will also write any available grants provided to non-profits via the CARES Act.

**Marketing - Jenny Rose and Stephanie Haskins**

The Marketing Committee (including Razell Ward and Shelli Pride) has met regularly over the past year with goals to *Communicate, Support, and Advocate*. To that end, we have designed and circulated monthly newsletters to disseminate information to the field; and we have worked with individuals and companies to develop a marketing campaign, boost social media and brainstorm new logo ideas.

**Scholarship: Nancy Allen, Chair**

MAEA annually awards two student scholarships of $500 each and a teaching award for $750. All awards are paid directly to the college and the student award is given for second semester tuition. At our June 2019 conference all three scholarships were awarded.

As we became more aware of student needs and changing career options, the board decided to take time and evaluate our scholarship program. The scholarship committee will take the next year and review potential options for broadening the scope of the awards. In doing this, we have decided to take a year off from awarding scholarships.
### Maine Adult Educators Association (1965-1967)

### Maine Association for Public School Adult Education (1967-1990)

### Maine Adult Education Association (1990-present)

<table>
<thead>
<tr>
<th>Years of Service</th>
<th>President</th>
<th>Location</th>
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<tbody>
<tr>
<td>1965-1967</td>
<td>Dick Mayo*</td>
<td>Bangor</td>
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<tr>
<td>1967-1969</td>
<td>Jim Flanagan*</td>
<td>Portland</td>
</tr>
<tr>
<td>1969-1970</td>
<td>Bob Curran</td>
<td>Camden</td>
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<tr>
<td>1970-1971</td>
<td>Gerry LeVasseur</td>
<td>Van Buren</td>
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<tr>
<td>1971-1972</td>
<td>Len McGinnis</td>
<td>Waterville</td>
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<tr>
<td>1972-1973</td>
<td>Duke Martin</td>
<td>Presque Isle</td>
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<tr>
<td>1973-1974</td>
<td>John Simpson</td>
<td>Biddeford</td>
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<tr>
<td>1974-1975</td>
<td>Clayton Blood</td>
<td>Searsport</td>
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<tr>
<td>1975-1976</td>
<td>Jack Webb</td>
<td>Sanford</td>
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<tr>
<td>1976-1979</td>
<td>Doug McGowan*</td>
<td>Presque Isle</td>
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<tr>
<td>1979-1981</td>
<td>Gaille Heseltine*</td>
<td>Portland</td>
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<tr>
<td>1981-1982</td>
<td>Ray Bussiere</td>
<td>Bangor</td>
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<tr>
<td>1982-1983</td>
<td>Ervin MacDonald*</td>
<td>Houlton</td>
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<tr>
<td></td>
<td>Loren Ritchie</td>
<td>Sherman Station</td>
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<tr>
<td>1983-1984</td>
<td>Paul Dulac(resigned)</td>
<td>Gardiner</td>
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<tr>
<td></td>
<td>Patrick O'Reagan</td>
<td>Augusta</td>
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<td>1984-1985</td>
<td>Dick Madore</td>
<td>Bangor</td>
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<tr>
<td>1985-1986</td>
<td>Sharon Martin</td>
<td>Westbrook</td>
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<tr>
<td>1986-1987</td>
<td>Dick Madore</td>
<td>Bangor</td>
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<tr>
<td>1987-1988</td>
<td>Don Berry</td>
<td>Belfast &amp; DECS</td>
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<td>1988-1989</td>
<td>Cathy Newell</td>
<td>Bethel</td>
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<tr>
<td>1989-1990</td>
<td>Anne Niemiec</td>
<td>Lewiston</td>
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<tr>
<td>1990-1991</td>
<td>Conrad Walton</td>
<td>Caribou</td>
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<tr>
<td>1991-1992</td>
<td>Andy McMahan</td>
<td>Fairfield</td>
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<tr>
<td>Year</td>
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<tr>
<td>1992-1993</td>
<td>John Forester</td>
<td>Augusta</td>
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<tr>
<td>1993-1994</td>
<td>Larinda Meade</td>
<td>Portland</td>
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<tr>
<td>1994-1995</td>
<td>Janet Kalman</td>
<td>Sanford</td>
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<td>1995-1996</td>
<td>Lin Hallowell</td>
<td>Waterville</td>
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<td>1996-1997</td>
<td>Becky Dyer</td>
<td>Biddeford</td>
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<td>1997-1998</td>
<td>Anne Kemper</td>
<td>Lewiston</td>
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<td>1998-1999</td>
<td>Diann Bailey</td>
<td>Gardiner</td>
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<td>1999-2000</td>
<td>Diana McCain</td>
<td>Bath</td>
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<td>2000-2001</td>
<td>Tom Nash</td>
<td>Sanford</td>
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<tr>
<td>2001-2002</td>
<td>Judy Green</td>
<td>South Paris</td>
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<tr>
<td>2002-2003</td>
<td>Rob Wood</td>
<td>Portland</td>
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<tr>
<td>2003-2004</td>
<td>Barbara Goodwin</td>
<td>Waterboro</td>
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<tr>
<td>2004-2005</td>
<td>Gail Senese</td>
<td>Portland</td>
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<tr>
<td>2005-2006</td>
<td>Patte Bowman</td>
<td>Skowhegan</td>
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<tr>
<td>2006-2007</td>
<td>Otis Smith</td>
<td>Houlton</td>
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<tr>
<td>2007-2008</td>
<td>Kathi Medcalf</td>
<td>Sanford</td>
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<tr>
<td>2008-2009</td>
<td>Suzanne Rojas</td>
<td>Newport</td>
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<tr>
<td>2009-2010</td>
<td>Zane Clement</td>
<td>Bridgton</td>
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<tr>
<td>2010-2011</td>
<td>Rob Wood</td>
<td>Portland</td>
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<tr>
<td>2011-2012</td>
<td>Carrie Castonguay</td>
<td>Bridgton</td>
</tr>
<tr>
<td>2012-2013</td>
<td>Tim Dresser</td>
<td>Camden</td>
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<tr>
<td>2013-2014</td>
<td>Bill Grant</td>
<td>Auburn</td>
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<tr>
<td>2014-2015</td>
<td>Thelma Regan</td>
<td>PVAEC</td>
</tr>
<tr>
<td>2015-2016</td>
<td>Razell Ward</td>
<td>RSU 52</td>
</tr>
<tr>
<td>2016-2017</td>
<td>Nancy Allen</td>
<td>Region 9</td>
</tr>
<tr>
<td>2017-2018</td>
<td>Lorraine Robida</td>
<td>Kittery and Marshwood</td>
</tr>
<tr>
<td>2018-2019</td>
<td>Ann Sargent</td>
<td>Ellsworth</td>
</tr>
<tr>
<td>2019-2020</td>
<td>Suzanne Nowinski*</td>
<td>RSU 19, Newport</td>
</tr>
</tbody>
</table>

* served more than one year
MAEA Members

Institutional Program

Auburn
Augusta
Bangor
Biddeford
Bonny Eagle
Bucksport RSU 25
Caribou (Eastern Aroostook)
Readfield RSU 38
Camden (Five Towns) CSD 19
RSU 24 – Sullivan
Ellsworth
Mt. Desert CSD 7
Fort Fairfield
Freeport
Gorham
Kittery
Lewiston
Presque Isle MSAD 1
Gardiner RSU 11
Gray MSAD 15
MSAD 17 & Buckfield
Valley Unified
Van Buren MSAD 24
Stacyville
Houlton (Hodgdon) MSAD 29/70
Unity/Mt. View RSU 3
Belfast
Eliot MSAD 35
RSU 73 Jay/Livermore Falls
Waldoboro MSAD 40
Bethel MSAD 44
Newport RSU 19
Lawrence MSAD 49 Fairfield
Rockland RSU 13
Turner MSAD 52
Pittsfield MSAD 53
Skowhegan MSAD 54
Sacopee Valley MSAD 55
Waterboro MSAD 57
North Berwick MSAD 60
Bridgton MSAD 61/72
Lincoln MSAD 67
Piscataquis Valley Collaborative
Topsham (Brunswick) MSAD 75
Vinalhaven MSAD 8
Farmington Mt. Blue RSD
Old Orchard Beach/Saco

Portland
Sanford
Scarborough
South Portland
Washington County
Mechanic Falls RSU16
Sabattus Union 44
Whitefield SVRSU 12
Greenville Union 60
Damariscotta Central Lincoln Co.
Hampden/Orono/Old Town
CTE Region 2 - Houlton
Midcoast School of Technology
United Technology Center
CTE Reg. 9(Rumford/Mexico)
Mid Maine – Waterville Area
Wells-Ogunquit
Westbrook
Windham
Winthrop(Monmouth)
York
Deer Isle Stonington

**Individual Members**

Patrick O'Regan
Anne Niemiec
Larinda Meade
Judy Green
Becky Dyer
Ingrid Baily
Cathy Newell
Rob Wood
Becky Dyer