Collecting Donations: Making it easy for people to donate.

with Lisa Robertson, Director of York Adult Education
People want to help and be generous. Give them the opportunity.

There is no harm in asking. What is the worst that could happen?
Different ways we collect donations:

YES, WE WOULD LOVE FOR YOU TO GIVE TO OUR PROGRAM!
- Donate button on menu bar
- Donate image with link
- Donate "class" in coursestorm
- Donate question at registration

TODAY'S FOCUS: GETTING YOUR HOME PAGE TO HAVE THE DONATE BUTTON
Step 1: Create a Donation "Class" in CourseStorm
Step 2: Create a Donate page in WordPress

LOG INTO YOUR WORDPRESS ADMIN SECTION

Dashboard > Pages > Add New
Title your new page

Add New Page

Donate

Theme SEO Settings

Document Title

The Custom Document Title sets the page title as seen in browsers and search engine results pages.

Characters Used: 0

Meta Description

Text entered in the Meta Description field is used as the short page description in search engine results pages.
Paste in the url of your CourseStorm donate page
VERY IMPORTANT!! Be sure to SAVE by hitting Publish

(It is all the way over on the right.)
Step 3: Customize your menu

LOG INTO YOUR WORDPRESS ADMIN SECTION

Dashboard > Appearance > Menus
In the view all tab, find your Donate page. Put a check mark in the box. Click Add to Menu.
The Donate page will appear in your Primary Navigation Menu. You can move it up or down to place where you want it to show up.
VERY IMPORTANT!! Hit save.
Congratulations! You now have a Donate button in your menu bar.
Elementor Help Center

Getting Started

https://elementor.com/help/
Elementor Help Center
Thank You!

Questions or comments?

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