## MAINE ADULT EDUCATION ASSOCIATION

# CONFERENCE 2024

October 24th & 25th
Sunday River, Newry, Maine

Vendor and Sponsor Packages

Enrich
Excite
Educate
Enhance
Elevate

a Bigger, Brighter Future



207-343-2157

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# **MAEA Conference Vendors and Sponsors**

Welcome! The 2024 Maine Adult Education Association Conference is going to be educating and exciting. Thank you for your support in helping us promote adult education across Maine. Events like this would not happen without generous vendors and sponsors.

This year, there are many vendor and sponsor packages plus an ala carte menu of available sponsorships. Please reach out to info@maineadulted.org with any questions.

## All Packages Include the Following:

Exhibitor Table
Table Covering
Lunch Ticket for One
Free Wifi
Set up Time Day Before Conference
Thank You Mention in Conference Brochure



### **Sponsor Options**

#### Elevate



#### Overall Conference Sponsor - \$10,000 (1 available)

In addition to the base package, this package will include the following:

- Five to seven minutes to speak at conference opening to promote company
- Facilitation of one workshop during the conference. (Workshop must fit in conference strands.)
- Two live webinars (up to 60 minutes each) before or after conference. Webinars will be marketed to all adult educators in the state.
- Featured one-page ad in the conference brochure
- Clickable advertising on the MAEA website for one year.
- Two tickets to the sponsor appreciation dinner on Wednesday, October 23 at 6:30 p.m.
- Large exhibit booth (2 tables) inside the ballroom.
- Two email blasts to all conference participants developed by sponsor and sent by MAEA. Timing of email blasts TBD.

#### Enhance

#### **Keynote Sponsor - \$5,000 (1 available)**

#### In addition to the base package, this package will include the following:

- Five minute introduction at opening ceremony day two to promote company
- Facilitation of one workshop during the conference. (Workshop must fit in conference strands.)
- One live webinar (up to 60 minutes) before or after conference. Webinar will be marketed to all adult educators in the state.
- Featured half-page ad in the conference brochure
- Two tickets to the sponsor appreciation dinner on Wednesday, October 23 at 6:30 p.m.
- Large exhibit booth (2 tables) inside the ballroom.
- Two email blasts to all conference participants developed by sponsor and sent by MAEA. Timing of email blasts TBD.

#### Awards Reception Sponsor - \$5,000 (1 available)

In addition to the base package, the package will include the following:

- Five minute introduction at awards ceremony to promote company
- Facilitation of one workshop during the conference. (Workshop must fit in conference strands.)
- One live webinar (up to 60 minutes) before or after conference. Webinar will be marketed to all adult educators in the state.
- Featured half-page ad in the conference brochure
- Two tickets to the sponsor appreciation dinner on Wednesday, October 23 at 6:30 p.m.
- Large exhibit booth (2 tables) inside the ballroom.
- Two email blasts to all conference participants developed by sponsor and sent by MAEA. Timing of blasts TBD.

#### Educate

#### **Banquet Luncheon Sponsor - \$2,500 (2 available)**

In addition to the base package, this package will include the following:

- Five-minute presentation by the vendor's company to the full group before lunch. There may or may not be a follow up speaker. Vendor may also hand out advertising to the audience and display signs in the event space for the duration of the event.
- Two exhibitor tables close to the ballroom
- Two tickets to the welcome dinner,
- Half-page ad in the conference flyer

#### Session Strand Sponsor - Cost TBD (4 available)

Price TBD Contact us to sponsor a strand!

#### A/V Sponsor - \$2,500 (1 available)

Because A/V services are expensive but necessary, MAEA is seeking a sponsor to ensure quality A/V services to all presenters and participants. In addition to the base package, this package will include the following:

- Two exhibitor tables close to the ballroom
- Two tickets to the welcome dinner Wednesday night
- Half-page ad in the conference flyer
- Display signs in all breakout rooms designating their business as the A/V sponsor

#### **Enrich**

#### Conference Break and Networking Sponsor - \$1,000 (4 available)

In addition to the base package, this package includes the following:

- Display signs and banners in the break area during the event time and network during that time as well.
- Open two workshops with a five minute presentation.
- One ticket to the vendor welcome dinner Wednesday night

#### **Conference Lanyard Sponsor - \$1,000 (1 available)**

The lanyard sponsor will coordinate with MAEA ordering of lanyards for conference attendees that display the sponsor's logo. This package includes all items listed in the Break Sponsor package.

#### Conference Tote Sponsor - \$1,000 (1 available)

The conference tote sponsor will coordinate with MAEA ordering of tote bags for conference attendees that display the sponsor's logo. This package includes all items listed in the Break Sponsor package.



#### **Enrich** (continued)

#### **Conference Brochure Sponsor - \$1,000**

In addition to the base package, the brochure sponsor will be mentioned in the brochure with an ad and short write up of their company. This package will also include all items outlined in the Break Sponsor package.

#### **Hydration Station - \$750 (2 available)**

In addition to the base package, the water station sponsors may display their signs near the water stations to let attendees know of this sponsorship.

#### Vendor Table \$650 (10 available)

This package is the base package and includes all items listed as the base package.

# Non-Profit exhibit tables and sponsorships are available. Please contact info@maineadulted.org for information.



# maineadulted.org info@maineadulted.org

