



NEWSLETTER



GRANT UPDATES

We're excited to share that the National Digital Equity Center (NDEC) has secured funding through a digital equity grant to help bridge the digital divide across Maine!

As a proud partner in this initiative, we're working with NDEC to bring vital digital literacy resources to communities statewide.

Stay tuned for opportunities to get involved and help Maine go digital!



MAEA UPDATE

The Corrections Committee is working to streamline educational services in Maine's county jails. Their mission is to ensure that individuals in correctional settings have access to valuable learning opportunities. To make this vision a reality, the committee needs your insight and expertise! They're seeking representation from every county jail to better understand the needs and challenges across the state.

Your voice can help shape the future of education in Maine's corrections system.

✉ Contact Ander Thebaud at athebaud@rsu24.org for more information.

IMPORTANT MEETING DATES:

Legislative Connections

Thursday 3/6 at The Senator Inn in Augusta from 7:30AM-9:30AM

Want more information? reach out to Shirley at swright345@gmail.com

COABE National Conference

Sunday March 30th - Wednesday April 2nd at the Hyatt Regency in Dallas Texas

[Click Here](#)
[for more information](#)



MARKETING HACKS

3. UNTIL THEY NEED WHAT YOU DO: This emphasizes being top of mind and easily discoverable when customers need your service. Since people seek instant solutions, you must ensure your business is visible and accessible online, providing valuable information and resources 24/7 across all devices. Evaluate your online presence from a customer's perspective to ensure you're the go-to option when they search.



4. IF IT'S HARD TO FIND, THEY WON'T FIND IT: This stresses the importance of making essential information—like pricing, contact details, and addresses—easy to find on your website and materials. If customers can't quickly access what they need, they'll likely turn to competitors. Keep your content clear and user-friendly to avoid losing potential business.